

IMMEDIATE RELEASE

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ENERGYPOLICYTV.COM: NEW THOUGHT-LEADER WEBSITE FOR ENERGY AND THE ENVIRONMENT

Washington DC---Energypolicytv.com, the new website that puts video of events in energy and the environment on the desktop, has gone live.

Grant Stockdale, founder and CEO, said, "Energypolicytv.com is a revolution in communications. It provides users with access to the events that drive energy and environmental policy, and it gives all types of organizations working in energy and the environment the ability to distribute their conferences, speeches, hearings and other events to important audiences on the Web.

"Ideas have power," Stockdale said. "It is time to share the intellectual capital that is creating new markets and driving policy. Now we have the way to do it."

Energypolicytv.com consists of sixteen discrete webpages covering all sectors of energy and the environment, creating one-stop-shopping for Web users.

"Providing access to important events is a huge leap forward," Stockdale said. "It allows users to 'attend' important events on their desktop that they could never attend physically. This creates a gigantic new audience for events that before could only attract small, one-time audiences. For our media partners--those who contribute video of events---we can now deliver their events to the entire Web. This is an incredible new communications opportunity, and it is the richest communications tool created in recent times."

Energypolicytv.com is free to users, and also free to those who post video of their events. The website does not advocate for or against any technology or issue. All legitimate organizations are welcome to submit their event videos for consideration.

The new website's core mission is education. Organizations are encouraged to use Energypolicytv.com as a platform to test their ideas and advance their agenda. The target audience includes Congress, regulatory and executive agencies, industry, major stakeholders and thought-leaders, the financial community, universities, the press, and the interested public.

The new website is funded by sponsors of individual webpages. For companies that want to communicate their corporate responsibility and reputation to thought-leader audiences, the website is a natural purchase. BP America has taken several sponsorships.

Strategic Media Partners include, but are not limited to: American Council On Renewable Energy (ACORE), BP America, Ceres, DaimlerChrysler, Department of Energy (DOE), Environmental Investigation Agency (EIA), Global Roundtable on Climate Change, Idaho National Laboratory (INL), Lawrence Livermore National Laboratory (LLNL), Motor Press Guild, NextGen Energy Council, Nuclear Energy

Institute (NEI), Philips, Resources for the Future (RFF), The Alaska Wilderness League, United States Energy Association (USEA), World Resources Institute (WRI)

To discuss sponsorship, contact Melissa Monk at mmonk@energypolicytv.com.

To become a media partner, contact Scott Nance at snance@energypolicytv.com.

Grant Stockdale, CEO, is the former Associate Publisher of The Energy Daily, and has been a media executive in Washington DC for thirty years. He also produces the Energy Newsmaker Program for the United States Energy Association. He can be reached at gstockdale@energypolicytv.com.

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Source: Energypolicytv.com

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